

Maldon District Council, in partnership with Writtle College, would like to invite you to this event



Rural Business Development in the Maldon District

to be held on

Wednesday 17 March 2010

at Northumberland Lecture Theatre, Writtle College,
Lordship Road, Writtle CM1 3RR

Agenda

sponsored by



9:45am **Registration** - tea and coffee available

10:10am **Introduction**
Professor David Butcher, Writtle College Principal

10:15am **Local Food and Produce**
Julie West, Chief Executive, Taste of Anglia

10:35am **Tourism**
Serqi Jarques, Customer Insight manager, East of England Tourism

10:55am **Farm Diversification**
Jean Turnbull, Business Advisor, Business Link East, and
Jackie Longman, Conservation Officer, Maldon District Council

11:30am **Environmental Schemes**
Caroline Cavill, Natural England

11:50am **Working with Maldon District Council**
Debi Bunkell, Development Control Team Leader, and
Jenny Lewsey, Economic Development Officer

12:10pm **Questions and Answers**

12:30pm **Break for Lunch**

Afternoon Workshops (each attendee pre-register/choose 2 out of 4 sessions)

1:15pm **Workshop 1 Farm Diversification**
David Sillett, Rural Development Manager, East of England Development Agency, or
Workshop 2 Local Food and Produce
Jenny Ruth, Food Management Co-ordinator, Writtle College

1:45pm **Workshop 3 Tourism**
Jo Stewart, Group Sales Manager, Five Lakes Hotel, or
Workshop 4 Environmental Schemes
Mark Iley, Biodiversity Co-ordinator, Essex Biodiversity Project

2:15pm **Feedback Session**

2:40pm **Conference End**

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rsvp

Please note: places will be allocated on a first come first served basis due to limited availability.

to Lauren Harris, Rural Co-ordinator at Maldon District Council
email lauren.harris@maldon.gov.uk
telephone 01621 875715

To assist the caterers, please respond by **Monday 8 March 2010**

with the following information

your name _____

organisation _____

email _____

telephone _____

preferred workshop 1.15pm _____

preferred workshop 1.45pm _____

name of additional guest (max 1) _____

company _____

email _____

telephone _____

preferred workshop 1.15pm _____

preferred workshop 1.45pm _____

special dietary requirements _____